



PHOTO MARATHON

Thank you for entering Photomathon 2011

Please find enclosed some background information for you in advance of the big day. Please read it carefully, as it will make things easier for you on the day.

Registration

Registration will take place at Wales Millennium Centre on Bute Place in Cardiff Bay between 8.30 am – 9.50am on Saturday June 11th (come early if you want to avoid queuing or a late start).

PLEASE BRING YOUR ENTRY NUMBER AND YOUR CAMERA WITH YOU.

At the registration you will receive your welcome pack, which will include the following:

1. Entrants Handbook
2. Official entry card
3. Photomathon wrist-band
4. Cardiff Bus Network Rider pass

We will also check your camera and memory card to ensure that it is empty. Please make sure you download any images from your memory card before registration.

At 9.50am there'll be a short welcome speech with any last minute advice and information before we release the first 4 topics at 10am. The rest will be up to you!

Timetable

from 8.30am to 9.55am	Registration at Wales Millennium Centre (WMC) Bute Place, Cardiff Bay, CF10 5AL
10.00am	Start of competition Topics 1 – 4 released at WMC
2.00pm	Topics 5 – 8 released at WMC and Cardiff Arts Institute
6.00pm	Topics 9 – 12 released at WMC and Cardiff Arts Institute
7.00pm - 10.00pm	Images downloaded at Finish line (WMC only)

What do I need?

You will need to bring your own digital camera or mobile phone and your own memory card. We will be checking all cameras and memory cards at registration to ensure that they are empty of images. If your camera/phone uses anything other than the memory cards listed below, you will need to bring a USB lead to attach your camera to our computers at the end of the day in order for us to download your images.

Supported formats:

- CompactFlash Type I
- CompactFlash Type II
- MicroDrive
- MagicStor
- SmartMedia
- Memory Stick
- Memory Stick Pro
- Memory Stick Duo
- Memory Stick Select
- Memory Stick Pro Duo
- Secure Digital
- Secure Digital High Capacity (SDHC)
- Mini Secure Digital
- TransFlash (micro SD)
- Multimedia Card 4.0 (MMC Plus)
- Multimedia Card
- Reduced Size MMC 4.0 (MMC Mobile)
- Reduced Size MMC
- xD

The Weather

As the choice of locations is down to competitors, all responsibility for the wearing of suitable clothing rests with you. This being summer in Wales, anything is possible - from heatwaves to pouring rain (we've had both in the past) - so please be prepared. And remember that in the evening, it can get cold and it does get dark. Be prepared.

Copyright

Copyright in the images taken remains with the photographer, however Photomarathon reserves the right to exhibit and publish pictures taken as part of the Photomarathon competition and to use such images for the promotion of Photomarathon events. We will not pass on or sell any of your images to any third parties.

Competition Rules

1. Photomarathon 2011 is an entirely digital event. You can take part with a digital camera or mobile phone. You must provide your own memory card, which must be empty of images at the beginning of the day. This will be checked by a member of the photomarathon team at registration on the day of the event.
2. You must capture 12 images on 12 given topics, in the same order that the topics appear on the list given to you. You may delete and re-shoot images as you go, but once you have moved on to the next topic there's no going back, unless of course you choose to delete multiple topics. Images must be in the order the items are listed in on the topics list. i.e This means that topic 1 is first on the memory card, followed by topic 2, 3, 4 etc.
3. All photographs must be taken during Photomarathon 2011 on Saturday June 11th between 10am and 10pm.
4. All images must be taken on the same camera.
5. All images must be shot as JPEG files. RAW files will not be accepted.
6. You are free to use flashguns, filters and tripods.
7. You are not permitted to edit the images, use any image-processing programs or use images that are not taken during Photomarathon 2011. You are not permitted to amend the filename or any exif-data related to the images. Any manipulation (or suspected manipulation) of the image or its metadata will cause the entry to be disqualified. This decision will be at the discretion of the judges and/or the organisers of the event and is final.
8. Only memory cards with 12 images on them will be eligible for downloading. You are not permitted to have more than 12 images on your card at the end of the day.
9. You must collect the topics at the allotted times, in person, from the Photomarathon HQ. The main HQ is at the Wales Millennium Centre. A satellite base will be open for the 2pm and 6pm topic collection at Cardiff Arts Institute (CAI), Park Place in central Cardiff. The CAI base will close at 6.30pm prompt.
10. To qualify for final judging your Passport card has to be stamped by one of the Photomarathon officials upon collection of each new set of topics and on returning your memory card.
11. To cross the finish line and receive your certificate of completion, you must return your memory card for downloading by the 10pm deadline.
12. Photomarathon HQ at Wales Millennium Centre will be downloading completed entries from 7.00pm until the end of the event at 10.00pm.

Lost or damaged memory cards

At the end of the competition we will be required to download your images from your memory cards to our computers. This will be done using card readers. While we will endeavor to take the utmost care of all cards during this process, we cannot accept responsibility for any lost, damaged or corrupted cards.

Travel Information

All competitors are provided with a single Network Rider ticket for free travel on Cardiff Bus services for the duration of the event.

The Wales Millennium Centre is at Bute Place, Cardiff Bay, CF10 5AL. The following bus services run to Cardiff Bay: 1, 2, 6, 7 and 8.

The no.6 route is also known as the baycar and runs regularly between the Bay and the City Centre. Your Network Rider ticket is also valid on this service.

You will also be able to travel for free on all Arriva Trains Wales Valleys Lines Services within Cardiff during the event (10am to 10pm). You will need to show your competition wristband to station or train staff.

There is also a regular train service between Cardiff Bay station and Cardiff Queen Street. The nearest train station to Wales Millennium Centre is Cardiff Bay (200 yds). The nearest stations to Cardiff Arts Insitute are Cathays (400yds) & Queen Street (800 yds).

Two hour parking is available on Bute Street, West Bute Street and Mount Stuart Square. Pay and Display facilities are also available at Mermaid Quay and there is a multi-storey carpark to the rear of Wales Millennium Centre.

Further information about the bus and Train services can be found at the following locations:

Cardiff Bus: www.cardiffbus.com.

Arriva Trains Wales: www.arrivatrainswales.co.uk.

Traveline Wales: 0870 608 2 608
www.traveline-cymru.org.uk.

What happens after the event?

At the end of the event all images are downloaded by Photomathon for processing and judging. All the images will be printed and will be displayed at the Photomathon exhibition at The Old Library on The Hayes in central Cardiff. A special opening night will be held on July 29th where the winners will also be announced. Further details of this event will be circulated on the day of the Photomathon. The exhibition will be open to the public for 2 weeks between July 30th and August 21st. The opening hours will be between 10am and 4pm (Monday to Saturday) and 10am to 3.30pm on Sunday. Entry is free.

We look forward to seeing you next week. Good luck!